

**Brand Design / Logo:**



Introducing _____	
<ul style="list-style-type: none"><li>What is your <b>passion and purpose</b>?</li><li>What is your motto to inspire others?</li></ul>	<ul style="list-style-type: none"><li></li></ul>
<ul style="list-style-type: none"><li>Who is your competition?</li><li>What is your target audience?</li></ul>	<ul style="list-style-type: none"><li></li></ul>
<ul style="list-style-type: none"><li>What are your short term and long term goals?</li></ul>	<ul style="list-style-type: none"><li></li></ul>
<ul style="list-style-type: none"><li>How do you want to be perceived? Adjectives. (i.e. linear, focused, collaborative, connected, expert, ethical, etc.)</li></ul>	<ul style="list-style-type: none"><li></li></ul>
<ul style="list-style-type: none"><li>What are your core strengths?</li><li>What makes you different than the others out there?</li></ul>	<ul style="list-style-type: none"><li></li></ul>